

A close-up photograph of a modern, orange upholstered chair. The chair features a curved backrest and a wide, flat seat. The upholstery is a vibrant orange color. The chair is supported by a silver metal frame, which is visible at the bottom. The background is a plain, light-colored wall.

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THE ASA SERIES

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With his pared back and engaging individual approach, designer Todd Bracher draws upon his experience in Copenhagen, Milan, Paris and London, bringing a European sense of scale and style to the design of the ASA Series. Sophisticated subtle curves give fluid motion to this modern series of lounge chairs and occasional tables.





Inspired by the natural shape of the body, the ASA Lounge Chair conforms to the "S" curve of the human spinal column to provide superior comfort and support. The specific seat height promotes an active posture, making the ASA chair an ideal choice for collaborative settings, as well as standard lounge applications.



The simplicity of the design language, along with a range of material options, allows the ASA chair to be placed in any aesthetic context. Equally, ASA occasional tables offer clean lines and a light, floating presence that allows the tables to fit into virtually any design concept in the contract setting.



Light in scale and weight, with a small and efficient footprint, the ASA collection supports the flexibility of a modern workspace shaped by new technologies and characterized by a wide variety of lounge and collaborative spaces.



ASA tables are available in three heights suitable for diverse applications and tasks: active work sessions with team members or impromptu meetings in a lounge setting. Tops are available in oak, white back-painted glass and solid surface. The ASA coffee table and work table offer a unique 'soft square' option that allows for a more defined work zone, while still encouraging people to gather and collaborate around the table. Tables can be specified in 42" or 48" diameter.

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